

### EMPOWERNET CALIFORNIA

Tools To Build Digital Careers In Your Community



## Agenda

About EmpowerNet California
Careers in Information Technology
You Can Help













- A **nonprofit** collaboration of partners who leverage technology to assist lowincome, underserved communities.
- Web-based resource for best practices, tools, resources, referrals and more.
- Consulting services to train, assist and implement ITcentric job training and job placement programs.
- Convener of providers focusing on continuous improvement.



### Tools to build digital careers in



#### **Tools to Build Digital Careers**

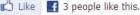
New

- Get started in IT Workforce Development
- Take IT training to the next level
- Share the resources through our forums









- Oakland Nonprofit Le Social Enterprise Lea
- EmpowerNet Californ
- EmpowerNet collabo launches new location

### EmpowerNet Toolkit





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Workforce Development •
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Workforce Development

### How EmpowerNet CA Can Help

- Start Up IT Training programs with local training providers
- Program tools and processes are based on best practices of organizations with strong outcomes
- Consulting support for planning, start up and ongoing operations available (free for 18 organizations if ARRA funding is approved.)



### Why Information Technology Careers?

Ideal for Entry Level/Transitioning Workers
Promising Labor Market Outlook
Cross-Sector Job Market



### Ideal for Entry Level Workers

# Career with UPWARD MOBILITY

...coupled with valuable credential in the form of TECHNICAL CERTIFICA-TIONS



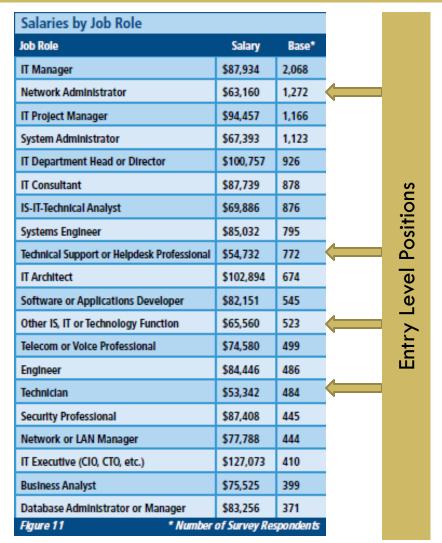


### Ideal for Entry Level Workers

Entry level pay ranges from \$15 to \$24 per hour

Up to 56% wage gains in the first 3 years

Excellent future pay potential



Tech Republic – 2010 Salary Report

# Promising Labor Market Outlook

Occupation (California)	Proj. Emp.	Change	%
Computer Hardware Eng	23,700	2,300	10.7%
Computer Software Eng, App	128,400	41,100	47.1%
Computer Software Eng, Sys Software	66,800	14,700	28.2%
Computer Specialists *	520,500	118,700	29.5%
Computer Specialists, All Other *	39,400	6,800	20.9%
Computer Support Specialists *	71,600	10,500	17.2%
Network & Computer Systems Admin	42,200	9,800	30.2%
Network Systems and Data Comm Analysts	45,900	17,000	58.8%
Telecommunications Line Installers *	18,000	1,200	7.1%
All Tech Jobs (Above)	1,025,600	237,300	30%
Entry Level Technology Jobs *	649,500	137,200	<b>27</b> %



### Multi-Sector Employment

All sectors
of the
economy
depend on
technology
and
technology
services

Salaries by Industry				
Industry		Salary	Base*	
Government (non-defense)		\$77,333	1,586	
Healthcare		\$79,623	1,561	
Banking & Finance		\$89,128	1,532	
Education		\$66,680	1,416	
Telecommunications		\$83,009	1,209	
IT Related Services		\$82,779	1,161	
IT Consulting		\$91,668	1,129	
Insurance, Real Estate, Legal		\$85,096	904	
Manufacturing - Industrial		\$80,012	868	
Manufacturing - Consumer		\$82,823	619	
Figure 12	* Number of Survey Respondents			



### Multi Sector Employment

Robert Half Technologies – Fastest Growing Markets - 2010 Forecast

**Healthcare**: An aging population, the need for constant technology upgrades and government funding should result in continuing rapid growth for IT in healthcare and related industries.

**Government:** U.S. stimulus funding is likely to fuel IT hiring both within government agencies and in firms that rely on government contracts.

**Financial services:** Technology investments and hiring may increase as firms strive to meet reform and compliance requirements. Continuing uncertainty may encourage organizations to consider contract and project professionals.

**Education:** Technology investments and hiring should remain strong thanks to stimulus funding, rising student enrollments at all levels and the growth of e-learning.

### Green

Strata Green IT Certification (CompTIA)

Computer ReUse

Tech Jobs in Green Technology Companies



### You Can Help

- Capitalize on the impact of IT careers for entry level and transitioning workers.
- Advocate for focus on IT careers with One Stops and training providers
- Inform trusted training providers about EmpowerNet California

## Thank You

